kenzie ann taylor*

MEDIA KIT 2027

Talk Social *To Me*

Your weekly dive into the ever-evolving world of social media (understatement of the year!!). The news, tips, trending sounds and tools marketers need, every single week.

60,000
subscribers

47%
average open rate

3–5%
average click rate

Weekly
for about five years

IN EVERY ISSUE

- The week's biggest social media news
- Tips and tricks that actually work
- Trending sounds and must-have tools
- Deep dives when something big drops

WHO READS IT

Social media managers

Small business owners

Entrepreneurs

Brand agencies

and more

79% of opens come from the US, plus readers in Australia, the UK, Europe, India and Latin America.



Written by Mackenzie Taylor, a social media and marketing pro with 15+ years in the game. Direct, cheeky and never boring, which is why people keep opening it.

Ways to *sponsor*

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01
Pick your package and send date.

02
Send your copy, logo, image and link one week before it goes out.

03
Your issue lands in 60,000 inboxes.

Let's book your spot

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